



For Immediate Release

## AMPIA signs historic MOU with Guangdong Motion Picture Industry Association

**January 9, 2018, GUANGZHOU, CHINA** - Yesterday AMPIA and its sister organization the Guangdong Motion Picture Association signed an historic Memorandum of Understanding, pledging the resources of the two organizations to the goal of successfully completing an Alberta - Guangdong co-production. This is the first time the GMPIA has signed an MOU with any organization outside China, and also marks the first time a significant trade mission from Alberta's film, television and digital media sectors has travelled outside North America. More details to follow.

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*Pictured: David Zheng, Vice Secretary General, Guangdong Motion Picture Industry Association (GMPIA) and Bill Evans, Executive Director, Alberta Motion Picture Industries Association (AMPIA). (Photo: Jaro Malanowski, January 2018)*

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### About AMPIA

The *Alberta Media Production Industries Association* is a non-profit professional association incorporated in 1973 and the first organization of its kind in English Canada. AMPIA represents Digital Screen Producers and Content Creators working in Film, Television, Interactive Media and Video Game Production. More than 2,000 skilled crew and cast members work in Alberta's vibrant screen industries.

[ampia.org](http://ampia.org)