

AMPIA's 2nd Annual Southern Alberta Professional Development Day

THE CALGARY DUST UP

SATURDAY, OCTOBER 22, 2016

Orpheus Theatre, SAIT (1301 16 Ave NW) Calgary AB

11:30 – 12:00 REGISTRATION

12:00 – 12:10 WELCOME

Welcome from SAIT & AMPIA – Philip Letourneau & Bill Evans

12:10 - 12:45 INDUSTRY UPDATES Pt. 1: MEET THE INDUSTRY PLAYERS

Canada's top funding agencies, and support organizations will be available for a Q&A, sharing on what resources you can tap into.

In attendance:

Moderator: Sharon Stevens - AMAAS
Dan Emery - TELUS Optik Local / STORYHIVE
Erin O'Connor - Calgary Film Centre
Sandi Somers - Herland
Susan de St. Jorre – APPA
Barry Thorson – CSIF

12:45 – 1:30 PRODUCING 101

Who are your potential production partners and funders? Find out from the experts!

Moderator: Joe Novak
Jeslene Quinn - Alberta Media Fund
Tom Cox, Seven24 Films
David Christensen – National Film Board

1:30 – 2:15 LOW BUDGET FEATURE PROGRAM CASE STUDY

Case Study of "The Northlander", a futuristic tale inspired by the struggles of the Métis and First Nations in Alberta. The film premiered at Cannes in May and will screen in Edmonton and Calgary in October.

Moderator: Dylan Pearce
Filmmaker Benjamin Ross Haden, Producer Wendy Hill-Tout and Actor Julian Black Antelope.

2:15 - 2:30 Coffee & Networking Break

2:30 – 3:15 WHO, WHERE, HOW – Connecting with your audience

Finding an audience and connecting with them in meaningful ways is increasingly important and can even be a business model for success. Join in the conversation and get practical 'take-away' advice from YouTuber Aaron Bidochka, RC Adventures ([YouTube.com/RCAdventures](https://www.youtube.com/RCAdventures)) and Angela Heck, National Screen Institute – Canada.

3:15 – 4:00 INDUSTRY UPDATES Pt. 2: The DIGITAL DOMAIN

Join Alex Gault and Dave Chan as they discuss the changes in the worlds Gaming and Digital Content Creation. Moderated by Michael Jorgensen.

4:00 – 5:00 NETWORKING RECEPTION