

The 2026

ROSIE

Awards

SPONSORSHIP PACKAGE



ABOUT AMPIA

The **Alberta Media Production Industries Association** is a not-for-profit organization that supports the independent motion picture industry as a viable economic and cultural force within Alberta.

OUR PRIORITIES:

- ★ Work with the government to create a competitive environment for film & TV;
- ★ Provide professional development events focused on new skills, formats and business models, plus marketing and promotional opportunities;
- ★ Help Alberta producers create content reflecting Alberta to Canada and the world.

LAST YEAR'S SHOW SOLD OUT. SECURE YOUR SPONSORSHIP AND TICKETS TODAY!



CELEBRATING EXCELLENCE

The **Alberta Film & Television Awards** (nicknamed the Rosie Awards) are the oldest awards show in Canada!

In 2025, the Rosies received 680 submissions in 56 class and craft categories and totaled 152 hours of footage. Last year, powerful documentaries like *Crip Trip*, which follows a quadruple amputee and his caregiver, led the way in nominations, alongside *Singhs in the Ring* and *CBC on Design*.

Join us this year to not only honour the work of Alberta's screen industries, but help AMPIA continue its important work through our biggest fundraising event of the year.

LAST YEAR'S SHOW SOLD OUT. SECURE YOUR SPONSORSHIP AND TICKETS TODAY!



YOU CAN BE A PART OF IT

Alberta's brightest stars and industry professionals will gather to honour and celebrate the year's best in production.

AMPIA is pleased to offer several sponsorship opportunities for your organization to gain exposure and connect to Alberta's thriving media production industry. With your help, AMPIA can continue to provide support, education and policy advocacy on behalf of our members.

Join us on November 7 for networking, entertainment and celebration as a sponsor and supporter of this important industry.

LAST YEAR'S SHOW SOLD OUT. SECURE YOUR SPONSORSHIP AND TICKETS TODAY!

AN INDUSTRY CELEBRATION

NOVEMBER 7, 2026 | JUBILEE AUDITORIUM, CALGARY



LAST YEAR'S SHOW SOLD OUT. SECURE YOUR SPONSORSHIP AND TICKETS TODAY!

SPONSORSHIP OPPORTUNITIES

PATRON SPONSOR
EXCLUSIVE: ONE AVAILABLE

NEW! SWAG SPONSOR
EXCLUSIVE: ONE AVAILABLE

PLATINUM SPONSOR
EXCLUSIVE: FOUR AVAILABLE

EMCEE SPONSOR
EXCLUSIVE: ONE AVAILABLE

VIP RECEPTION SPONSOR
EXCLUSIVE: ONE AVAILABLE

ENTERTAINMENT SPONSOR
2 AVAILABLE

AFTER-PARTY SPONSOR
EXCLUSIVE: ONE AVAILABLE

RECEPTION COCKTAIL SPONSOR
EXCLUSIVE: ONE AVAILABLE

AWARD SPONSOR
25 AVAILABLE

SUPPORTER OF THE INDUSTRY
UNLIMITED AVAILABLE



you could be sitting here!

In addition to supporting Alberta's media production industry, your sponsorship comes with some fantastic perks — plus you'll get exclusive access to our After Party!

Reserve your preferred selection before it's too late!

LAST YEAR'S SHOW SOLD OUT. SECURE YOUR SPONSORSHIP AND TICKETS TODAY!

SPONSOR BENEFIT	PATRON SPONSOR \$20,000	SWAG SPONSOR \$18,000 IN-KIND	PLATINUM SPONSOR \$15,000 IN-KIND	EMCEE SPONSOR \$15,000	VIP RECEPTION SPONSOR \$10,000	ENTERTAINMENT SPONSOR \$8,000	AFTER PARTY SPONSOR \$6,000	RECEPTION COCKTAIL SPONSOR \$5,000	AWARD SPONSOR \$4,000	INDUSTRY SUPPORTER \$2,000
Availability	1	1	4	1	1	2	1	1	25	UNLIMITED
Logo on awards material & signage	★	★	★	★	★	★	★	★	★	★
Website recognition	★	★	★	★	★	★	★	★	★	★
Your ad in event program	full page	full page	full page	full page	full page	1/2 page	1/4 page	1/4 page	1/4 page	1/4 page
Logo on sponsorship reel	★	★	★	★	★	★	★	★	★	★
E-newsletter ad placements	★	★	★	-	-	-	-	-	-	-
Social media promotion	★	★	★	-	-	-	-	-	-	-
YOUR EXCLUSIVE sponsor opportunity	Deliver welcoming remarks at start of the show	Opportunity to hand out your branded swag bags to winners during the show.	-	Verbal recognition by the Emcee on stage or option to introduce the Emcee, plus a photo opportunity	Verbal recognition at the VIP reception and option to deliver welcoming remarks	Verbal recognition by the entertainer and option to introduce them	Verbal recognition at the After Party and signage on napkins at the venue	Design and name a custom event cocktail with your signage at the bar and your logo on napkins	Verbal recognition prior to your sponsored award and option to present two awards	-
Tickets to the show	8	8	8	8	6	6	4	4	2	2
Tickets to VIP reception	8	4	4	4	6	2	2	2	-	-

THANK YOU! YOUR SPONSORSHIPS HELPS SUPPORT ALBERTA'S FILM AND TV COMMUNITY.





SHOW YOUR SUPPORT AND SPOTLIGHT YOUR COMPANY AT THIS YEAR'S ROSIE AWARDS

Thank you for supporting Alberta's media production industry!

My company:

My name:

Email:

Best phone number:

Please contact
me about this
sponsorship
category:

Patron Sponsor

Swag Sponsor

Platinum Sponsor

Emcee Sponsor

VIP Reception Sponsor

Entertainment Sponsor

After Party Sponsor

Reception Cocktail Sponsor

Award Sponsor

Industry Supporter

Please complete this PDF sponsorship form and email to Kelly Fox at kfox@ampia.org. You can also call us at 780-944-0707 ext. 1 to reserve your spot.

LAST YEAR'S SHOW SOLD OUT. SECURE YOUR SPONSORSHIP AND TICKETS TODAY!