

50TH ANNUAL
ROSIE AWARDS

2024 Rosie Awards **Sponsorship Opportunities**

ABOUT AMPIA

The **Alberta Media Production Industries Association** is a not-for-profit organization that supports the independent motion picture industry as a viable economic and cultural force within Alberta.

Our priorities:

- › work with the government to create a competitive environment for film & TV;
- › provide professional development events focused on new skills, formats and business models, plus marketing and promotional opportunities;
- › help Alberta producers create content reflecting Alberta to Canada and the world.

LAST YEAR'S SHOW SOLD OUT. SECURE YOUR SPONSORSHIP AND TICKETS TODAY!



CELEBRATING EXCELLENCE

AMPIA has hosted the **Alberta Film & Television Awards** (nicknamed the Rosie Awards) since 1974, making it the oldest awards show in Canada!

The Rosies now recognizes 54 class and craft categories, celebrating excellence in all aspects of Alberta's screen industries.

This event not only honours the work of Alberta's screen industries, it serves as our biggest fundraising event of the year.

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YOU CAN BE A PART OF IT

Alberta's brightest stars and industry professionals will gather to honour and celebrate the year's best in production.

AMPIA is pleased to offer several sponsorship opportunities for your organization to gain exposure and connect to Alberta's thriving media production industry. With your help, AMPIA can continue to provide support, education and policy advocacy on behalf of our members.

Join us on October 19 for networking, entertainment and celebration as a sponsor and supporter of this important industry.

LAST YEAR'S SHOW SOLD OUT. SECURE YOUR SPONSORSHIP AND TICKETS TODAY!

AN INDUSTRY CELEBRATION

OCTOBER 19, 2024 | YUK YUKS CALGARY (AFTERNOON SHOW) WESTIN CALGARY (EVENING SHOW)



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SPONSORSHIP OPPORTUNITIES



*you could be
sitting here!*

In addition to supporting Alberta's media production industry, your sponsorship comes with some fantastic perks.

**Reserve your preferred selection
before it's too late!**

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SPONSOR BENEFIT	PATRON SPONSOR \$20,000	PLATINUM SPONSOR \$15,000 IN-KIND	EVENING EMCEE SPONSOR \$15,000	AFTERNOON EMCEE SPONSOR \$10,000	VIP RECEPTION SPONSOR \$10,000	ON-STAGE SPONSOR \$8,000	COCKTAIL SPONSOR \$5,000	OFF STAGE AWARD SPONSOR \$4,000	INDUSTRY SUPPORTER \$2,000
Availability	1	4	1	1	1	10	1	10	20
Display of logo on awards material & signage	★	★	★	★	★	★	★	★	★
Website recognition	★	★	★	★	★	★	★	★	★
Your ad in event program	full page	full page	full page	full page	full page	1/2 page	1/4 page	1/4 page	1/4 page
Logo on sponsorship reel	★	★	★	★	★	★	★	★	★
e-newsletter ad placements	★	★	-	-	-	-	-	-	-
Social media promotion before, during and post show	★	★	-	-	-	-	-	-	-
YOUR EXCLUSIVE sponsor opportunity	Deliver welcoming remarks at start of the evening and afternoon shows	-	Introduce the Emcee at the start of the evening show, plus a photo opportunity	Introduce the Emcee at the start of the afternoon show	-	Verbal recognition prior to your sponsored award	Design and name a custom event cocktail with your signage at the bar and your logo on napkins at the evening show	Verbal recognition prior to your sponsored award	-
Tickets to evening show	-	-	-	-	-	2	2	2	2
Tickets to afternoon show	-	-	-	-	-	2	2	2	2
VIP tickets to evening show	10	8	8	-	6	2	-	-	-
VIP tickets to afternoon show	10	8	2	2	-	2	-	-	-
Tickets to VIP reception	10	4	4	4	6	2	2	-	-

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SHOW YOUR SUPPORT AND SPOTLIGHT YOUR COMPANY AT THIS YEAR'S ROSIE AWARDS

Thank you for supporting Alberta's media production industry!

My company:

My name:

Email:

Best phone number:

Please contact
me about this
sponsorship
category:

- | | | |
|--|--|--|
| <input type="checkbox"/> Patron Sponsor | <input type="checkbox"/> Afternoon Emcee Sponsor | <input type="checkbox"/> Cocktail Sponsor |
| <input type="checkbox"/> Platinum Sponsor | <input type="checkbox"/> VIP Reception Sponsor | <input type="checkbox"/> Offstage Award Sponsor |
| <input type="checkbox"/> Evening Emcee Sponsor | <input type="checkbox"/> Onstage Award Sponsor | <input type="checkbox"/> Supporter of the Industry |

Please complete this PDF sponsorship form, save it and email to Bill Evans, Executive Director, bevans@ampia.org. You can also call us at 780.916.9559 to reserve your spot.

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