



2023 **ROSIE AWARDS**

SPONSORSHIP OPPORTUNITIES



About AMPIA and the Rosie Awards

The Alberta Media Production Industries Association (AMPPIA) is a not-for-profit professional service organization with a mandate to support the independent motion picture industry a viable economic and cultural force within Alberta.

Formed in 1973 as the Alberta Motion Picture Industries Association, the organization was the first of its kind in English Canada.

Since that time, the media industry in Canada and the world has changed dramatically and AMPPIA continues to play an important role in the media production industry in Alberta.

The organization strives to foster an environment in which Albertans can create content reflecting our point of view to Albertans, to the rest of Canada and to the world.

AMPPIA has hosted the Alberta Film & Television Awards (nicknamed the Rosie Awards) since 1974, making it the oldest awards show in Canada!

The Rosies have grown over the years and now recognizes 54 class and craft categories. To be eligible for entry, productions must be produced or co-produced by an Alberta company or sole proprietor. Craft entries must be entered by individuals who have resided in Alberta for the 12-month period during or prior to production.

The Rosie Award winners will be announced at two live in-person gatherings on Saturday, September 30, 2023.

Last year's show Sold-out!

The afternoon show will be held at The Comic Strip, and the evening show at River Cree Hotel.

About our Sponsors

AMPIA is grateful for the support of our Sponsors and Partners. The Rosie Awards are our single biggest fundraising event helping us to do the important work we undertake on behalf of our members.

With your support AMPIA:

1. Works with government to create a competitive environment for film & TV;
2. Provides valuable networking and professional development events focused on new skills, new formats, new business models, plus marketing & promotional opportunities;
3. Maintains consistent communication with our members;
4. Helps Alberta producers create content reflecting Alberta to Canada and the world!

The Rosie Awards & Gala is the annual Alberta Film & Television Awards and primary fundraiser for AMPIA, **celebrating 50 years** of advocating for media professionals in our province.

The much-anticipated event brings out Alberta's brightest stars and industry professionals to honour and celebrate the year's best in production.

Over fifty Rosie Awards will be presented, recognizing excellence in all aspects of Alberta's screen industries.

Patron Sponsor

ONE available | \$20,000

- Prominent display of logo in Rosie Awards printed material and event signage
- Recognition on AMPIA's website
- Full page advertisement in event program with premium placement
- Logo included on sponsor reel during both afternoon and evening events
- Ad placements in the weekly AMPIA e-newsletters
- Acknowledgment and promotion in social media posts pre/during and post-show.
- Social media template provided for promotional use
- Opportunity to deliver welcome remarks to guests at the start of both afternoon and evening shows
- Ten (10) tickets to both afternoon and evening shows
- VIP seating for ten (10) at both afternoon and evening shows
- Exclusive invite to attend VIP Reception for ten (10) guests

Platinum Sponsor

ONE available | \$15,000 In-Kind

- Prominent display of logo in Rosie Awards printed material and event signage
- Recognition on AMPIA's website
- Full page advertisement in event program with premium placement
- Logo included on sponsor reel during both afternoon and evening shows
- Ad placements in the weekly AMPIA e-newsletters
- Acknowledgment and promotion in social media posts promoting the Sponsor
- Social media template provided for promotional use
- Eight (8) tickets to evening show
- Two (2) tickets to afternoon show
- VIP seating for eight (8) at evening show
- VIP seating for eight (8) at afternoon show
- Exclusive invite to attend VIP Reception for four (4) guests

Evening EMCEE Sponsor

ONE available | \$15,000

- Prominent display of logo in Rosie Awards printed material and event signage
- Recognition on AMPIA's website
- Full page advertisement in event program with premium placement
- Logo included on sponsor reel during both afternoon and evening shows
- Ad placements in the weekly AMPIA e-newsletters
- Acknowledgment and promotion in social media posts promoting the EMCEE and Sponsor
- Social media template provided for promotional use
- Exclusive photo opportunity with Steve Patterson and signed book
- Opportunity to introduce Steve Patterson at the evening show
- Eight (8) tickets to evening show
- Two (2) tickets to the afternoon show
- VIP seating for eight (8) at evening show
- VIP seating for two (2) at afternoon show
- Exclusive invite to attend VIP Reception for four (4) guests

Afternoon EMCEE Sponsor

ONE available | \$10,000

- Prominent display of logo in Rosie Awards printed material and event signage
- Recognition on AMPIA's website
- Half page advertisement in event program with premium placement
- Logo included on sponsor reel during both afternoon and evening shows
- Ad placements in the weekly AMPIA e-newsletters
- Acknowledgment and promotion in social media posts highlighting the EMCEE
- Social media template provided for promotional use
- Opportunity to introduce the EMCEE at the afternoon show
- Six (6) tickets to afternoon show
- Four (4) tickets to the evening show
- VIP seating at afternoon show for two (2)
- Exclusive invite to attend VIP Reception for four (4) guests

VIP Reception Sponsor

ONE available | \$10,000

- Prominent display of logo in Rosie Awards printed material and event signage
- Recognition on AMPIA's website
- Half page advertisement in event program
- Logo included on sponsor reel during both afternoon and evening shows
- Ad placements in the weekly AMPIA e-newsletters
- Acknowledgment and promotion in social media posts
- Social media template provided for promotional use
- Opportunity to welcome guests to the reception
- Six (6) tickets to evening show
- Logo included on cocktail napkins
- VIP seating at evening show for six (6)
- Exclusive invite to attend VIP Reception for six (6) guests

On Stage Award Sponsor

10 available | \$8,000

- Prominent display of logo in Rosie Awards printed material and event signage
- Recognition on AMPIA's website
- Half page advertisement in event program
- Logo included on sponsor reel during both afternoon and evening shows
- Ad placements in the weekly AMPIA e-newsletters
- Social media template provided for promotional use
- Verbal acknowledgement prior to your sponsored award
- Opportunity to present your sponsored award on stage at the show
- Two (2) tickets to both afternoon and evening shows
- VIP seating for two (2) guests at both afternoon and evening show
- Exclusive invite to attend VIP Reception for two (2) guests

Cocktail Sponsor

ONE available | \$5,000

- Inclusion of logo in Rosie Awards printed material and event signage
- Recognition on AMPIA's website
- ¼ page advertisement in event program
- Logo included on sponsor reel during both afternoon and evening shows
- Ad placements in the weekly AMPIA e-newsletters
- Social media template provided for promotional use
- Opportunity to design and name a custom event cocktail at the evening show with cocktail signage at the bar
- Logo included on cocktail napkins
- Two (2) tickets to both afternoon and evening shows
- Exclusive invite to attend VIP Reception for two (2) guests

Off Stage Award Sponsor

10 available | \$4,000

- Inclusion of logo in Rosie Awards printed material and event signage
- Recognition on AMPIA's website
- ¼ page advertisement in event program
- Logo included on sponsor reel during both afternoon and evening shows
- Ad placements in the weekly AMPIA e-newsletters
- Social media template provided for promotional use
- Verbal acknowledgement prior to your sponsored award
- Four (2) tickets to both afternoon and evening shows

Supporter of the Industry

10 available | \$2,000

- Inclusion of logo in Rosie Awards printed material and event signage
- Recognition on AMPIA's website
- ¼ page advertisement in event program
- Logo included on sponsor reel during both afternoon and evening shows
- Ad placements in the weekly AMPIA e-newsletters
- Social media template provided for promotional use
- Two (2) tickets to both afternoon and evening show

Contact

To secure your sponsorship please contact:

Bill Evans

Executive Director

AMPIA

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780.916.9559

Last year's show Sold-out, so we encourage you to secure your sponsorship and tickets today!

Visit AMPIA.org for more information