

MEMORANDUM OF UNDERSTANDING

Between

Alberta Media Production Industries Association

And

Guangdong Matrix Film Development Limited Company

And

**Shenzhen Cultural Assets and Equity Exchange
Guangdong Center**

June 11, 2018

This Memorandum of Understanding (the "MOU") is intended to set forth the terms and conditions under which the Alberta Media Production Industries Association. (herein referred to as "AMPIA") wishes collaborate with the Guangdong Matrix Film Development Limited Company (referred to as "GDM") and Shenzhen Cultural Assets and Equity Exchange Guangdong Center (SZCEE-GD) in the cultural collaboration of narrative digital screen content in the areas of television, film and interactive media (referred to as the "Collaboration")

DEFINITIONS

1. "Digital Screen Industry" means: film, television and interactive media.
2. "Intellectual Property" means: a product that is the result of creativity, such as a script to which one has rights and for which they control the copyright.
3. "Producer" means: the owner and creator of digital screen content
4. "Narrative" means: digital screen content that is story driven
5. "Co-Production" means: a production wherein both parties have ownership in the intellectual property
6. "Co-Venture" means: a mutually beneficial business relationship
7. "Portal" means: an accessible online site for producers and collaborators from both Parties.

A. ACKNOWLEDGEMENTS

The parties acknowledge the purpose of the MOU is to establish a mutually beneficial cultural and business relationship and agree to collaborate on the following initiatives:

1. Create and facilitate Co-Production and/or Co-Ventures between Alberta and Guangdong producers, provide services including finance, administration, production, distribution and more;
2. Provide production or co-productions services for Alberta and Guangdong producers by GDM's International Film Cooperation Platform and the resources of AMPIA;
3. Provide distribution services for Alberta and Guangdong producers in China or North America market by GDM's International Film Cooperation Platform and the resources of AMPIA;
4. Facilitate cultural opportunities for Alberta and Guangdong producers and narrative content creators, including but not limited to occasional visit, forums organization and academic communication;

2. Act as the liaison for Alberta producers who wish to sell and distribute digital screen content in China, and promote the copy right sales or distribution;
3. Facilitate future opportunities for Alberta producers to meet with Guangdong producers, including but not limited to occasional visits, forums, film exhibitions and more;
4. Facilitate future opportunities for Alberta producers to screen their films at the Guangdong International Documentary Festival, including film registration and distribution.

D.
SZCAEE-GD

1. Act as the liaison for Alberta producers who wish to promote their IP in China;
2. Act as the liaison for Alberta producers who wish to finance their projects in China;
3. Facilitate future opportunities for Alberta producers to promote its IP related products.

E.
FUTURE COLLABORATION

In an effort to advance the Cultural and Economic opportunities the Parties agree:

1. To work toward the launch the first official Alberta-Guangdong co-production in 2018-19
2. To advise and facilitate an efficient practical process for Alberta and Guangdong producers to conduct business.

Accepted and agreed to

Signed: 
Guangdong Matrix

Date: June 11, 2018

Signed: 
SZCAEE-GD

Date: June 11, 2018

Signed: 
AMPIA

Date: June 11, 2018