



**48th ANNUAL  
ROSIE AWARDS  
Sponsorship Package**



## 2022 ROSIE AWARDS SPONSORSHIP PACKAGE

### ABOUT AMPIA

The Alberta Media Production Industries Association (AMPIA) is a not-for-profit professional service organization with a mandate to promote and support the growth of screen-based production activities within Alberta. Formed in 1973 as the Alberta Motion Picture Industries Association, the organization was the first of its kind in English Canada.

The Association has approximately 175 members and member companies in Alberta, representing an estimated 2,000 industry professionals -- a cross-section of our industry that includes producers, directors, screenwriters, performers, craftspeople, digital content creators and students enrolled in film and media.

### ABOUT THE 'ROSIE' AWARDS

AMPIA has hosted the Alberta Film & Television Awards (named the Rosie Awards) since 1974, making it the oldest awards show in Canada! The Rosies have grown over the years and now recognize more than 25 Class categories and 30 Craft categories. To be eligible for entry, productions must be produced or co-produced by an Alberta company or sole proprietor. Craft entries must be entered by individuals who have resided in Alberta for the 12-month period during or prior to production.

The Rosie Award winners will be announced at **two** live in-person gatherings on Saturday, September 24, 2022 – an afternoon event co-presented with the Calgary International Film Festival, and an evening reception at the Petroleum Club. Sponsors will have the option of presenting their Awards in person or presenting via pre-recorded message. More details will be announced soon.

### ABOUT OUR SPONSORS

AMPIA is grateful for the support we continue to receive from our community Sponsors and Partners. The Rosie Awards are our single biggest fundraising event which helps us to do the important work we undertake on behalf of our members. There are many categories of sponsorship listed on the following pages. Please support AMPIA by becoming a Sponsor. **With your support AMPIA:**

- 1) Works with government to create and a competitive environment for film & TV;
- 2) Provides valuable networking and professional development events focused on new skills, new formats, new business models, plus marketing & promotional opportunities;
- 3) Maintains consistent communication with our members
- 4) Helps Alberta producers create content reflecting Alberta to Canada and the world!



**The 48<sup>th</sup> Annual ROSIE AWARDS will be presented live at the Calgary International Film Festival and at the Petroleum Club in Calgary on Saturday, September 24, 2022**

## SPONSORSHIP LEVELS

The Rosie Awards & Gala is the annual Alberta Film & Television Awards and primary fundraiser for AMPIA, celebrating 49 years of advocating for media professionals in our province. The much-anticipated event brings out Alberta’s brightest stars and industry professionals to honour and celebrate the year’s best in production. More than 50 Rosie Awards will be presented, recognizing excellence in all aspects of Alberta’s screen industries. Available sponsorship packages are listed below:

	PATRON	PLATINUM	GOLD	SILVER	BRONZE
Package Cost	\$15000+	\$10000	\$5000	\$2500	\$1500
<b>No. of Tickets included with package.</b>	<b>10</b>	<b>8</b>	<b>6</b>	<b>4</b>	<b>2</b>
Prominent display of sponsor's logo in Rosie Awards promotional materials, onsite signage and Sponsors Reel.	✓	✓	✓	✓	✓
Full page ad in the digital program (premium placement).	✓	✓			
Exclusive sponsorship of a Premium Award, including the opportunity for the sponsor's designate to present the award to the category winner(s).	✓	✓			
Links to company website or page of choice connected to digital logo and promotional materials	✓	✓	✓		
One half-page ad in the digital program.			✓		
No. of digital ads with reciprocal web-link in AMPIA's e-newsletter.	<b>10</b>	<b>8</b>	<b>4</b>	<b>2</b>	

**Program Ad Deadline: September 7, 2022**

**Full Page ad: 8.5 x 11, no bleed, high res, jpg/png/pdf file**

**Half Page ad: 8.5 x 5.5, no bleed, high res, jpg/png/pdf file**



**Please indicate if you or a representative from your company would like to present an Award either in-person or in a pre-recorded message. Please let us know by September 15 in order to allow us time to schedule your presentation.**

**Thank you!**

**For more information, contact Bill Evans**

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