



MARKET ACCESS PROGRAM

PURPOSE

This pilot program provides travel grants to qualifying AMPIA members to attend festivals and markets with the goal of selling your cultural products to the global marketplace.

ELIGIBILITY

Only AMPIA members in good standing are eligible to apply. Successful applicants will be required to attend the two-day Producer Accelerator Program in January 2017 (details to be announced shortly).

ELIGIBLE COSTS

- Transportation fees, per diem and accommodations
- Registration fees
- Expenses to produce promotional materials
- Language versioning for foreign markets

DEILIVERABLES

Within thirty-days following the participant's attendance at the Market or Festival successful candidates will submit a signed letter confirming their attendance and a cost report for the funds provided by AMPIA.

CONTRIBUTION

AMPIA will provide up to \$2,000 per successful application. An individual or production company may receive only one contribution in any fiscal year. There will be a maximum of four successful applicants per intake period.

DEADLINE

There are two intake periods:

December 1 – 15, 2016
March 15 - 31, 2017



MARKET ACCESS APPLICATION FORM

MEMBER NAME _____

AMPIA MEMBERSHIP # _____

Company _____

Email _____

Mobile _____

Address _____

Please provide the following information in a separate Support Document and include with your application. Please upload Application and support documents [HERE](#).

CHECKLIST – PLEASE INCLUDE THE FOLLOWING:

- Synopsis of project(s) to be pitched (max 100 words/project, 3 projects maximum)
- Name of Market or Festival (include letter of invitation or proof of registration if possible)
- Letter of intent – describe specific outcomes for attending the Market or Festival identified
- Proposed Budget to attend the Market or Festival
- CV – maximum two pages

For More Information Contact:

Bill Evans, Executive Director

or: Colette Switzer, Program Manager

E: bevans@ampia.org

E: cswitzer@ampia.org

T: 780.944.0707 x 3

T: 780.944.0707 x 2

SUBMISSIONS:

Send your Application and Support Documentation to:

Alberta Media Production Industries Association

Suite 200, 7316 101 Ave.
Edmonton, Alberta T6A 0J2