

AMPIA's 1st Annual Southern Alberta Professional Development Day

# THE CALGARY DUST UP

**SATURDAY, OCTOBER 3, 2015**

Stanford Perrott Lecture Theatre, Alberta College of Art & Design  
1407-14 Ave NW, Calgary AB

- 9:00 - 9:15 WELCOME**  
Welcome from Dr. Daniel Doz, President of ACAD  
Welcome from AMPIA & CIFF – Bill Evans AMPIA & Taylor Ross, CIFF Industry
- 9:15 - 10:00 Micro Budget Features**  
Award-winning producer Amy Darling will moderate this session about the perils, pitfalls and potential rewards of low-budget indie feature film production!  
  
Moderator: Amy Darling (Media Darling, AMPIA)  
Panellists: Nicola Waugh (CSIF)  
Grant Harvey (“A Christmas Horror Story”)  
Dylan Pearce (“40 Below & Falling”)  
Pavan Moondi and Brian Robertson (“Diamond Tongues”)
- 10:00 – 10:45 INDUSTRY UPDATES Pt 1: Building Your Empire**  
Find out how to pitch to a national broadcaster, build audiences through new funding models and access professional training to elevate your profile.  
  
Moderator: Joe Novak (Bow River Productions, AMPIA)  
Guests: Brandice Vivier (Bell/CTV)  
Jonas Woost (Telus Optik, STORYHIVE)  
Laura Friesen (National Screen Institute – Canada)
- 10:45 -11:00 Coffee & Networking Break**
- 11:00 – 11:30 INDUSTRY UPDATES Pt 2: Unions & Guilds**  
Tina Alford (ACTRA)  
Grant Harvey (DGC)
- 11:30 – 11:45 Bringing IMAX to Alberta**  
Presenter: Dylan Reade  
Dylan Reade is a cameraman and stereographer who has specialized in IMAX and IMAX 3D for 26 years, filming large format documentaries on all seven continents. Born in Alberta, his credits on 50 IMAX projects include *Born To Be Wild*, *Flight of the Butterflies* and *Dinosaurs Alive*. He presents a case for establishing an IMAX community in Alberta and creating content for the largest screens on the planet.

- 11:45 – 12:15 INDUSTRY UPDATES Pt 3: Education Update**  
 Marc Scholes (ACAD)  
 Zac Hogle (NAIT)  
 Philip Letourneau (SAIT)  
 James Wilson (RDC)  
 George Gallant (Lethbridge College)  
 Deric Olsen (Lethbridge University)
- 12:15 – 1:30 LUNCH (various facilities are available at nearby SAIT campus, accessible via pedway)**
- 1:30 – 2:15 INDUSTRY UPDATES Pt 4: Funding & Infrastructure Update**  
 Kim Evans (Alberta Media Fund)  
 David Christensen (National Film Board)  
 Luke Azevedo (Calgary Film Commissioner)  
 Greg Jeffs (William F. White)
- 2:15 – 3:00 Spotlight on ANIMATION**  
 Gain valuable insights into the world of animation with this overview of three new projects from Calgary animators:
- Moderator: Marc Scholes (ACAD)  
Panellists: Kevin Kurytnik & Carol Beecher (“Skin for Skin”)  
 Cam Christiansen (“The Wall”)  
 Colin Curwen (“The Prophet”)
- 3:00 - 3:15 Coffee & Networking Break**
- 3:15 - 3:45 New Narratives**  
Guest Speaker: David Christensen (NFB)  
 A discussion and demonstration of new interactive platforms that are emerging, and how to construct or adapt narrative strategies to fully exploit these new possibilities of storytelling. Examples to be discussed include: “Seances,” the new interactive companion piece to Guy Maddin’s feature film “Forbidden Room” (screening at CIFF) and “Invisible World,” a new interactive project from the NFB.
- 3:45 - 4:30 Post Production**  
 Your footage is “in the can” and you’ve recovered from a gruelling shoot. Now what? How do you bring it all together? Gemini-winning and Genie-nominated Composer Mike Shields moderates this panel with some of Alberta’s top post-production professionals on how to bring more value to your project. Learn what to do – and what not to do, before you dive into the deep end of the post-production pool.
- Moderator: Mike Shields (Jet Music, AMPIA)  
Panellists: Jeff August (Jump Studios)  
 Susan de St. Jorre (Solid Green, Alberta Post Production Association)  
 Ken Filewych (Upper Cut Films)  
 Frank Laratta (Propeller Studios)
- 4:30 Closing Remarks: AMPIA/CIFF**