

AMPIA's 1st Annual Professional Development Day

MARCH MADNESS

Saturday, March 15, 2014

Shaw Theatre – NAIT Campus 11762 106 St NW - Edmonton, AB

- 9:00 – 10:30 **Collaborations and Partners – Q&A**
AMPIA, Alberta Media Fund, Edmonton Film Commission, National Film Board, and Directors Guild of Canada
- 10:30 – 10:45 *Coffee Break*
- 10:45 – 12:00 **Collaborations and Partners – Q&A**
IATSE, Writers Guild of Canada, ACTRA, Bell/CTV, Super Channel
- 12:00 – 1:15 *Lunch – locations available on NAIT Campus*
- 1:15 – 2:15 **Panel Discussion: SHOW ME THE MONEY**
You might have a great idea, but how do you finance your project? Our panel will guide you through the hidden mine fields of the various funding programs available, including information on traditional financing models and new models, such as crowd-funding.
- 2:15 – 2:45 **New Equipment & Evolving Technologies**
Dylan Pearce (12pt Media) provides the latest information on new hardware, software, image capture and editing in the world of 2D & 3D screen production
- 2:45 – 3:05 *Coffee Break*
- 3:05 – 4:00 **Panel Discussion: THIS 'LIL' PITCHER' WENT TO MARKET**
If you're planning to attend the Banff World Media Festival, Reel Screen, AMF or another industry event to pitch your ideas, this is the session for you! Learn the in-and-outs of selling yourself, prepping your creative materials, arranging meetings and pitching for your big idea.
- 4:00 – 5:00 **Keynote Speaker – VELCROW RIPPER**
The award-winning documentary filmmaker hailed as a "Cinematic Activist" discusses the new revolutionary practices of crowd sourcing, building audiences and self distribution.
- 5:00 – 7:00 **Cocktails & Networking – Shaw Theatre Lobby**

ALSO: Private Pitch-Sessions with Super Channel & CTV

Representatives from William F. White, Studio Post,

NAIT - Digital Cinema Production and more!

The workshop is FREE for members of AMPIA, FAVA, CSIF and students of NAIT, SAIT, and Red Deer College. Non-member fee is \$75.00 + GST. Please Pre-Register by emailing lmcneill@ampia.org or call AMPIA 1-800-814-7779.

