



APPLICATION FORM - STREAM TWO
 ROGERS DEVELOPMENT FUND - ALBERTA & MANITOBA
 C/o AMPIA - Suite 350, 5305 Allard Way, Edmonton, AB T6H 5X8
 Telephone: 780-944-0707 Fax: 780-426-3057
 E-Mail: info@ampia.org
 Web: www.ampia.org

PLEASE TYPE: (Note: This application is also available in **French on request**). This application must be submitted by email to info@ampia.org

Stream Two:

Production Company: _____

Website URL: _____

Amount Requested
 (\$5,000 maximum):

\$ _____

Title of project in development for this application:

1. _____

A. APPLICANT PROFILE

Projects Produced (list up to five):	Specify type (short film, documentary, feature film, digital project, etc.):

How many of these projects were commercially released? _____

Note: Applicants to Stream Two cannot have previously produced a broadcast television program or a theatrical feature film or a digital media project involving an arms-length third party investor and made commercially available to the public.

B. PRODUCTION COMPANY – STRATEGY

EVALUATION CRITERIA

The evaluation of the projects submitted to this Program will be based on the following elements:

- Applicant's and creative team's background;
- Quality and innovativeness of the creative content;
- Complimentary nature of all components of the project (i.e. content, production and distribution);
- Feasibility of the project in terms of scope, timeline, and financial structure;

To help us evaluate your proposal please answer the following questions:

1. What are your development, production and marketing strategies for this project? (100 words max)

2. How will this loan advance your business plan? (100 words max)

3. How does your present project reflect your creative objectives? (100 words max)

C. PROJECT INFORMATION

Current Title of Project: _____

Format: _____

Genre: _____

Target Audience: _____

Is this a co-production?

Yes No _____% Ownership

Co-Production Company: _____

Total Development Budget:

\$ _____

Estimated Production Budget:

(if available)

\$ _____

Logline:

Synopsis (200 Word MAXIMUM) – DO NOT submit an attachment:

Development Schedule *(complete where applicable):*

Stage	Date
Option	
Treatment/Outline	
Research	
1 st Draft Script	
2 nd Draft Script	
Polish/Final Draft Script	
Casting	
Location scouting	
Packaging	
Marketing Plan	
Apply for Production Financing	
Production	
Other	

Key Creative (if available):

Position	Name	Confirmed? Y/N	CDN? Y/N	List 3 recent credits and any major awards:
Producer				
Writer				
Director				
Story Editor				
Performer				
Original Material				
Distributor				

Please attach the Biography / filmography of the Key Creative Personnel and the Budget to your application.

D. ACKNOWLEDGEMENT, DISCLAIMER AND SIGN-OFF

Please ensure that your application meets the requirements of the Rogers Development Fund – Alberta & Manitoba Guidelines.

This application form must be completed in full and emailed to info@ampia.org in order to be considered for funding. No attachments, other than the ones requested, will be accepted. You may write a cover letter in the body of the email itself. The Rogers Development Fund – Alberta & Manitoba may, at its discretion, request back-up documentation, agreements, budgets, options and rights agreements, distribution agreements, proof of financing, incorporation documents etc.

The applicants hereby warrant that the information provided in this Application Form is complete and accurate and that the signatory has the full authority to submit this application to the Rogers Development Fund – Alberta & Manitoba.

The applicant hereby authorizes The Rogers Development Fund – Alberta & Manitoba to communicate any information in this application with any third party indicated in this application as a proposed or committed source of financing for this project.

Applicant Checklist:

- Completed and signed Application Form including:
 - Summary of previous successful productions (Evidence of commercially produced and exploited projects)
 - Synopsis of the project;
 - Development schedule for the project;
- Attachment 1: Development budget for the project, please use template provided online;
- Attachment 2: Names and biographies of the key collaborators on the project;

Contact Name: _____

Title: _____

Address (in full): _____

City: _____

Province: _____

Postal Code: _____

Telephone: _____

Fax: _____

E-Mail: _____

Authorized Signature: _____ **Date:** _____

Title: _____