



Thursday, July 07, 2011

## May's Message from our Executive Director

Hello Everyone,

We are chugging along here at AMPIA, and everyone here is excited about the upcoming 'Rosie' Awards! We had over 500 entries for the 22 Class Awards and 29 Craft Awards, a 15% increase over last year. Congratulations to all our nominees – you worked hard for this, you deserve it! Plans are well under way for the Awards Gala, which this year will feature musical entertainment from Calgary's popular violin-based world-beat ensemble **BARRAGE**, and the show will be hosted by comedian **Steve Patterson** of CBC's 'The Debaters'. It will be a great show – get your tickets now! (see next article for a link to our ticket form)

AMPIA has also been busy representing Alberta's media production community through our recent presentation to the CRTC. Please see Nordicity's report on Private Broadcasters' Expenditures in Alberta and the Prairie Provinces, commissioned jointly by AMPIA and AAMPTU. The results may surprise you, as they did the CRTC! A transcript of our appearance at the CRTC can be found under News/Events 'Government Filings' on the AMPIA Website [www.ampia.org](http://www.ampia.org)

We have also been busy gathering feedback from our membership on the Alberta Multimedia Development Fund – thank you to all who participated in these important discussions. We will also be holding an information session & panel discussion on the State of the Media Production Industry, featuring representatives from the CRTC, the CMF and the CMPA on the afternoon of Saturday May 28, in conjunction with the 37<sup>th</sup> Annual Alberta Film and Television Awards Please RSVP your attendance to [pgerlach@ampia.org](mailto:pgerlach@ampia.org) -- See you at the 'Rosies'!

## Tickets!..Get Your Tickets!!

For the 37th Annual Alberta Film & Television Awards!

**OUR EARLYBIRD DEADLINE IS MAY 6TH - That's...TOMORROW!!**

After that ticket prices will go up - and why pay more?

Orders can always be added to or changed...but as long as your order is IN, you'll get the Earlybird Prices!

## CALENDAR of EVENTS

**May 6** - Deadline Earlybird Tickets AFTA's (see article)

**May 6** - Deadline Special AMPIA/BANFF Registration Rate

**May 11 to 22** - [Cannes Film Festival](#), France

**May 26 to 29** - [Yorkton Film Festival](#)

**May 28** - 1:30-3:30 pm, State of the Industry Panel, Rosie Awards

**May 28** - Alberta Film & Television Awards, Edmonton

**June 6** - Digital Alberta Awards, Calgary

**June 12 to 15** - Banff World Media Festival (article below)

## AMPIA Welcomes...

AMPIA is pleased to welcome its newest members!

**Cole Binder**

**Lori Ravensborg**

**Ticket Order Form:** Doc [HERE](#) Pdf [HERE](#) See YOU at the Awards! BOOK your room at the Edmonton Marriott River Cree Resort - AMPIA has arranged a special rate of \$129/night!

To make your reservation click on the link:

<http://www.marriott.com/hotels/travel/YEGMC?groupCode=AMPAMPA&app=resvlink&fromDate=5/27/11&toDate=5/29/11>

## BWMF Special Rate Deadline

- **BE MORE THAN JUST A NAME** - Let other delegates know who you are and what you're looking for at BANFF with your **.Connect** delegate profile
- **SEE WHO'S COMING** - Search, scroll and browse your way through the profiles of all registered BANFF delegates.
- **MAKE CONTACT** - Reach out to other delegates over social media or email quickly and easily with the **.Connect** communication dashboard and begin laying the groundwork for your networking at the Festival.
- **BUILD YOUR OWN BANFF ROLODEX** - Assemble a personalized list of the delegates who will be most vital to you and your business.



## Rockie Award Nominations

### ROCKIE AWARD NOMINATIONS

#### Youth Programs (13+) – Fiction

*Anash and the Legacy of the Sun-Rock* – "Death and Peace"  
Produced by Panacea Entertainment and The Thing With Feathers Productions  
For APTN, ACCESS and SCN  
Canada

#### Comedy Programs

**CAUTION: May Contain Nuts** – "Blowed Up Zombie Real Good"  
Produced by Mosaic Entertainment Inc.  
For APTN  
Canada

#### Documentary-Style Reality Programs

*6 Rides to Sunday*  
Produced by White Iron Pictures Inc.  
For Rogers Broadcasting Limited (OMNI)  
Canada

#### Environmental Programs

Graham Melley

David Bond

Amanda Williams

## Vancouver Film & TV Forum

For Immediate Release

May 4, 2011

## VIFF's Film & TV Forum and Knowledge Network Announce Call for Submissions : STORYVILLE VANCOUVER

Vancouver, B.C. — Helen du Toit, Creative Director of VIFF's Film & TV Forum (September 27 - October 1, 2011) is pleased to announce the 3rd edition of Storyville Vancouver in partnership with B.C. public broadcaster Knowledge Network Corporation. Storyville Vancouver is scheduled for presentation at the 26th edition of the Film & TV Forum.

Spear-headed by Knowledge Network CEO Rudy Buttignol, in collaboration with VIFF's Film & TV Forum, Storyville Vancouver's aim is to stimulate the co-financing and co-production of the creative, long-form

***Tipping Point: The Age of the Oil Sands***  
 Produced by Clearwater Documentary Inc.  
 For CBC  
 Canada

**Lifestyle & Information Programs**

***X-Weighted: Families – "Adrienne"***  
 Produced by Anaïd Productions Inc  
 For Slice  
 Canada

**X-WEIGHTED SCALES NEW HEIGHTS**

**Popular weight-loss show receives Banff Award Nomination**

**April 20, 2011** - Anaïd Productions is pleased to be honoured with a "Best Lifestyle & Information Program" nomination for ***X-Weighted: Families*** at the prestigious Banff World Media Awards.

***X-Weighted: Families*** is an inspirational and popular series that follows courageous kids, and their food obsessed, sedentary parents, as they embark on a precarious weight loss journey. The families seek the advice of experts on nutrition, fitness, health and self-esteem as they transform themselves from fat to fit. Poignant and astonishing revelations are laid bare as each compelling episode delves into the very foundations of family life.

Margaret Mardirossian, President of Anaïd Productions, is extremely pleased with the nomination: "It's great for these brave families and our dedicated production team to be recognized for their commitment, passion and perseverance. We hope these incredible journeys inspire other families to embrace a healthier lifestyle."

The Banff World Media Awards (also known as "The Rockies") honour the most innovative, exciting and outstanding work in the industry. Anaïd Productions won the "Lifestyle & Information" category as well as the coveted "Grand Prize for Best Entertainment" for ***Family Restaurant: The Quons*** in 2009 and the ***X-Weighted*** interactive online companion, XWEIGHTED.COM, won the nextMedia Digital Hot List competition at the Banff Festival in 2010.

***X-Weighted: Families*** is produced by Anaïd Productions in association with Shaw Media (formerly Canwest Broadcasting), with the participation of the Canada Media Fund, the assistance of the Alberta Multimedia Development Fund and the Canadian Film and Video Production Tax Credit Program and the participation of the Province of British Columbia Production Services Tax Credit and Rogers Telefund.

**Anaïd Productions: (*X-Weighted, Taking it Off, Family Restaurant, The Quon Dynasty, The Rig*)** Honoured four times, most recently in 2011, as one of the Global 100 most influential independent production companies by Realscreen Magazine, Anaïd Productions Inc. produces award-winning, dynamic, and internationally recognized real-life and dramatic television series. Anaïd is committed to creating diverse programming with high production values and compelling content, often irreverent and always entertaining.

For more information:

Candice Tipton  
 Rizkalla

Rhoda

Producer, Anaïd Productions

Publicist

documentary. Named after Knowledge Network's Storyville documentary strand, pre-selected creative documentary projects by filmmakers from the Pacific Northwest will be pitched to key commissioning editors from the UK, Sweden, France, Denmark, Japan, USA and Canada at the 2011 Forum.

"Storyville is a great addition to The Forum and provides our documentary filmmakers with an important opportunity to assist in securing co-production and co-financing partners" says Helen du Toit, Creative Director of The Film & TV Forum. "In an increasingly challenging marketplace, it is vital to develop international partnerships and having more out-of-town filmmakers in Vancouver will also provide our talented documentary community with further opportunities to network with their peers. We're looking forward to seeing an increased number of quality projects submitted in 2011."

"Knowledge Network is committed to broadcasting stories that speak to our time and nurture the viewer's intelligence" says Rudy Buttignol, President and CEO of Knowledge Network Corporation. "Through our Storyville branded programming strand, we develop, pre-license, commission and acquire creative documentaries exclusively from independent producers. Thanks to our partnership with the Film & TV Forum, Storyville Vancouver attracts the world's leading broadcasters to this city, helping local filmmakers develop strategic relationships and supporting creative documentary production for international and Canadian markets."

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## International Honours for Pyramid

*Tyson* debuted on Bravo! in 2010 and takes fans on a musical odyssey through Tyson's 50-year career — with the help of Sylvia Tyson, Gordon Lightfoot, Corb Lund, John Hiatt, Rhonda Vincent and Neil Young.

### ***Ian Tyson: Songs from the Gravel***

***Road*** also won a Gold Remi at the 44th Annual Houston International Film Festival in the Best Television Documentary category. Pyramid Productions' ***Jann Arden: Free (aired on CTV)*** won the Platinum Remi in the same category. The competition included Discovery Channel Canada, WNET New York (PBS) and The Smithsonian Channel.

In total, Pyramid Productions was honored with Remi Awards for six shows:

***Jann Arden: Free*** (CTV) — Platinum, TV Documentary

***Ian Tyson: Songs From the Gravel Road*** (Bravo!) — Gold, TV Documentary

***Man on a Mission (The Cave)*** – Gold, TV Comedy Series

***Styleography*** (Cosmo TV) – Silver, Informational TV Series

***365*** (Telefilm) – Silver, Live Action Narrative

***The Film Festival Project*** (Movie Central) – Silver, Documentary TV Series

"As a proudly Canadian company, we are always happy when our efforts are recognized internationally," said Larry Day, president of Pyramid Productions.



The Film & TV Forum, the largest event of its kind in Western Canada, is a central component of the VIFF. The Forum's mandate is to develop and strengthen the Canadian film and television industry and assist filmmakers in producing quality product for domestic and international markets. Its program also provides a unique opportunity for Canadian film and TV producers to access global markets and develop and foster working relationships with the international community.

Both in terms of the number of admissions and number of films shown, the Vancouver International Film Festival is among the five largest film festivals in North America. Its mandate is to encourage the understanding of other nations through the art of cinema, to foster the art of cinema, to facilitate the meeting in British Columbia of cinema professionals from around the world, and to stimulate the motion picture industry in B.C. and Canada.

Knowledge Network is B.C.'s viewer-supported public broadcaster providing commercial-free documentaries, arts & culture and children's programs from Canada and around the world.

The 26th annual Film & TV Forum is presented by the Vancouver International Film Festival and takes place at the Vancouver International Film Centre, September 27 - 30, 2011 plus New Filmmakers' Day, Oct. 1. The Vancouver International Film Festival acknowledges the generous support of Telefilm Canada and our major corporate partners Rogers Communications and Visa Canada.

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