

2011 ALBERTA FILM & TELEVISION ROSIE AWARDS



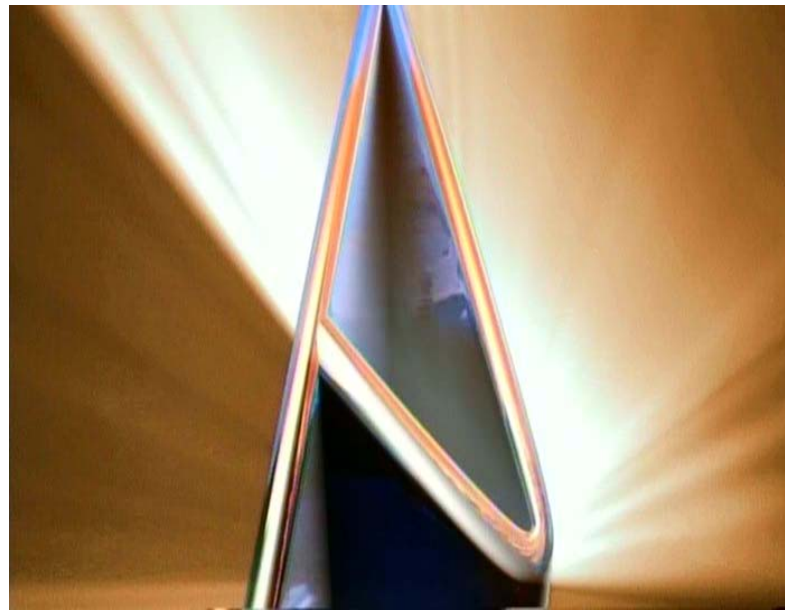
The Alberta Film and Television *Rosie* Awards is the annual Gala for the Alberta industry, bringing together up to one thousand people to honor and celebrate the year's best.

Guests will enjoy dinner, live entertainment and celebrity guests during the Show, at the Edmonton Marriott (River Cree Resort), as we present over fifty *Rosies* recognizing excellence in all aspects of screen-based content.

Taped footage from the event may be used in AMPIA's one hour Documentary showcasing the industry, which will air across Canada at a later date.

This event provides an outstanding opportunity to showcase your company profile amongst major players in the film, television and digital industry of Alberta and Canada.

Here are the benefits you can receive as a sponsor of the *Alberta Film and Television Rosie Awards*:



For more information contact:

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**ALBERTA MEDIA PRODUCTION
INDUSTRIES ASSOCIATION
(AMPPIA)**

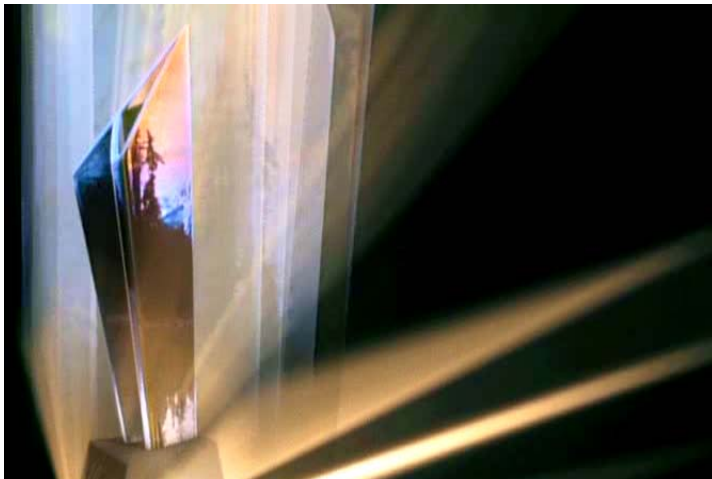
318, 8944-182 Street NW
Edmonton, AB. T5T 2E3



PATRON

(Over \$10,000)

- Prominent display of sponsor's Logo in printed materials and signage associated with the Awards, plus inclusion in any Sponsors Reel.
- Ten (10) tickets to the Awards gala.
- Full page ad (premium placement) in the printed Awards programme (*Materials to be provided by the sponsor*).
- Exclusive sponsorship of a premium award (category to be negotiated), including the opportunity for the sponsor's designate to present the award to the category winner.
- Two (2) – ten second billboards during the televised awards program (eg: This program is brought to you in part by....).
- Six digital ads with reciprocal web-link (colour or B&W) in AMPIA's newsletter, circulated to approximately 2,500 industry professionals. (*Materials to be provided by sponsor, exact months to be determined mutually with sponsor*).



PLATINUM

(Up to \$10,000)

- Prominent display of sponsor's Logo in printed materials and signage associated with the Awards, plus inclusion in any Sponsors Reel.
- Eight (8) tickets to the Awards gala.
- Full page ad (premium placement) in the printed Awards programme (*Materials to be provided by the sponsor*).
- Exclusive sponsorship of a premium award (category to be negotiated), including the opportunity for the sponsor's designate to present the award to the category winner.
- One (1) ten (10) second billboard during the televised awards program (eg: This program is brought to you in part by....).
- Four digital ads with reciprocal web-link (colour or B&W) in AMPIA's newsletter, circulated to approximately 2,500 industry professionals. (*Materials to be provided by sponsor, exact months to be determined mutually with sponsor*).

GOLD

(Up to 5,000)

- Prominent display of sponsor's Logo in printed materials and signage associated with the Awards, plus inclusion in any Sponsors Reel.
- One half page B&W ad in the printed Awards programme (*Materials to be provided by the sponsor*).
- Six (6) tickets to the Awards gala.
- Exclusive sponsorship of a premium award (category to be negotiated), including the opportunity for the sponsor's designate to present the award to the category winner.
- Three digital ads with reciprocal web-link (colour or B&W) in AMPIA's newsletter, circulated to approximately 2,500 industry professionals. (*Materials to be provided by sponsor, placement to be determined mutually with sponsor*).



SILVER

(Up to \$3,500)

- Prominent display of sponsor's Logo in printed materials and signage associated with the Awards, plus inclusion in any Sponsors Reel.
- One quarter page B&W ad in the printed Awards programme (*Materials to be provided by the sponsor*).
- Four (4) tickets to the Awards gala.
- Two digital ads with reciprocal web-link (colour or B&W) in AMPIA's newsletter, circulated to approximately 2,500 industry professionals. (*Materials to be provided by sponsor, exact months to be determined mutually with sponsor*).

BRONZE

(Up to \$2,000)

- Prominent display of sponsor's Logo in printed materials and signage associated with the Awards, plus inclusion in any Sponsors Reel.
- One quarter page B&W ad in the printed Awards programme (*Materials to be provided by the sponsor*).
- Two (2) tickets to the Awards gala.